



Dale Hollow Wine Club

Redemption Level	Reward
10 Points = Level 1	\$5 Off your Purchase
30 Points = Level 2	\$20 Off your Purchase
60 Points = Level 3	\$50 Dale Hollow Gift Card
100 Points = Level 4	\$100 Dale Hollow Gift Card
120 Points = Level 5: "Hollow Master"	Name on plaque in Tasting Room, \$75 Dale Hollow Gift Card, 2 bottles of wine of your choice

See next page for additional details

Read the fine print!

- **Points expire after 12 months: oldest points are redeemed first**
- No stacking of discounts (case or loyalty, not both)
- Wine Club is free to join and there are no purchase minimums
- Sign up after your transaction at the winery: simply enter your phone number and a text message will be sent to you with a code
 - Or through online link:
<https://squareup.com/loyalty/B6S94BGDMWPS2>
- 1 point is earned per \$10 spent
- Total points accumulated and soon to expire can be tracked using the “Cash App” for smart phones
- Points cannot be redeemed for cash or substituted
- Dale Hollow Winery reserves the right to end this program at any time
- **All questions related to this program must be directed to:**
 - sip@dalehollowwinery.com
 - Tasting room crew can help you sign up but are not experts on how the system works on the back end or the “cash app” (3rd party software)